

You are receiving this email because you have expressed an interest in the Ennis Area Chamber of Commerce. Don't forget to add [info@ennischamber.com](mailto:info@ennischamber.com) to your address book so we'll be sure to land in your inbox!

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## September 2017

# Ennis Chamber of Commerce Newsletter



### Help me stay informed and up to date!

I know summer is coming to an end, but we still have a lot going on over the next few months and I need your help! The Chamber's events calendar from September through December is looking pretty sparse. Please send me any upcoming events that you would like to see on our events calendar, in the website announcements, on Facebook, and in newsletters.

[info@ennischamber.com](mailto:info@ennischamber.com)

## 2017 Fly Fishing Festival



The 2017 Fly Fishing Festival went as quickly as it came! We have been receiving positive feedback and it seems the event was an overall success. Although it was not what folks have been used to, we hope everyone enjoyed what we were able to pull together and that the local businesses were able to benefit from the visitors the event brought through town as well.

We are so grateful for those that participated in the event. Volunteers, donations of all sorts, and the vendors made it all come together. Thank you! And we appreciated your patience and flexibility given the last minute planning.

There are a lot of questions as to what the event will be in the future and we anticipate that a committee will soon form to make these decisions. With the "good funds" from last

### QUICK LINKS

[www.ennischamber.com](http://www.ennischamber.com)

[www.southwestmt.com](http://www.southwestmt.com)

[www.visitmt.com](http://www.visitmt.com)

[www.virginiacity.com](http://www.virginiacity.com)

[www.ennismontana.org](http://www.ennismontana.org)

[www.backroadtoyellowstone.com](http://www.backroadtoyellowstone.com)

### ANNOUNCEMENTS

Check out the Chamber's [event calendar](#) or [Norris Hot Springs, Gravel Bar, and Willie's Distillery](#) websites for details on live music every week!

#### 2017 Fly Fishing Festival

**September 1** at Peter T's Park

**12 PM:** vendors, music, kid's activities, and a raffle.

**5 PM:** BBQ dinner (\$10) & refreshments.

#### Madison River Foundation Board of Directors Meeting

**September 1, 5 PM** at the Madison Valley Public Library. Meet the new Executive Director-Lauren Wittorp. Open to the public.

#### Costa SLAM Fly Fishing Movie

**September 1, 7 PM** at the Madison Theatre  
Movie ticket is \$5.

#### Madison Valley Veteran's Memorial Inspirational Plaque Dedication

**September 4, 11 AM to 12 PM** at the Ennis Memorial.

#### Madison Valley Medical Center Cancer Support Group

**September 12 (second Tuesday of every month), 6 PM to 7:30 PM** Cancer survivors, newly diagnosed cancer patients, and family and friends are welcome at Moonlight Basin Building. Contact: Lisa Brubaker 406-670-

to make those decisions. With the seed funds from last week's event, the proper planning, and appropriate amount of time to organize, next year's event will include those opportunities for all businesses that some of you were looking for this year.

Let's get excited about what next year's event brings!



## 32nd Annual Hunters Feed-October 20

October 20 will be here before we know it, so we are already gearing up for our next Chamber hosted event!

### T Shirt Sponsors Needed!

As in previous years, we will have long sleeved T shirts for sale with the above pictured logo. We would like to offer Chamber members the opportunity to sponsor the T shirts. We have two sponsorship opportunities for \$300 and each

sponsor will have their logo on a sleeve. The first two businesses that contact me will be the sponsors for this year's Hunters Feed. As soon as the sponsors are lined up, I will work with the T shirt printing company to get things going, so don't delay!

406-682-4388 or [info@ennischamber.com](mailto:info@ennischamber.com)

**Ennis Town Commission Meeting**  
September 14, 7 PM at Ennis Town Hall.

### Main Street Mingle

September 22, 5 PM to 7 PM at Plain Janes on Main. Fashion, Food, Fine Art, Where First Meets Main. Brought to you by Plain Janes on Main, the Pic-A-Nic Basket, and Right Angles Framing and Art Gallery.

### 2017 Chamber Board

John Way - President (The Tackle Shop)  
K Mita-Vice President (Braggin' Rights Guns)  
Amanda Nelsen - Treasurer (Agency Insurance)  
Bill Mercer (RE/Max Mountain Property)  
Russ Whitacre (Ennis Lions Club)  
Shanna Swanson (Shanna Mae Photography)  
Danica Lewis (Willie's Distillery)

### Event Calendars

For the most up to date activities and events during the month please visit the below links. If you have events that you would like to be added to the Chamber events calendar, please send them to: [info@ennischamber.com](mailto:info@ennischamber.com)

[www.ennischamber.com](http://www.ennischamber.com)

<http://www.southwestmt.com/calendarofevents/>

[www.outpostevents.net](http://www.outpostevents.net)

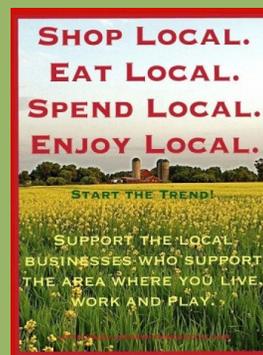
### Chamber Merchandise

#### Sale Items:

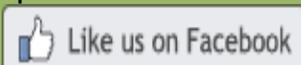
We have various products from our local non-profits and T shirts from previous events. Stop by the Chamber to check them out.

### Ennis Chamber Cash

Keep it local by using the Ennis Chamber of Commerce's "Chamber Cash" which is specially designed anti-copy currency produced in \$5, \$10 and \$20 denominations and can be used at any one of the participating businesses for full face value. It's like a gift card to the town of Ennis! You may purchase and get reimbursed for Chamber Cash at the Chamber Visitor Center.



Remember to like us on Facebook and to check us out for community and event updates!



## Register to Participate!

Hunters Feed welcomes food enthusiasts of all abilities to show off their best and most creative wild game dishes. Dishes are voted on by the public for Best Chili, Best Non-Chili, Most Unusual, and one special winner gets the Judge's Choice. If you'd like to show off your cooking skills, visit our [Hunters Feed webpage](#) where you'll find a link to the [sign up form](#) and more information as it develops. Please drop the completed form off at the Chamber Visitors Center before 4 PM October 19th to register your wild game dish.



You can pay membership and purchase merchandise on line at the chamber website and pay with credit card via PayPal.

## BUSINESS AFTER HOURS

### McAllister Inn



**STEAKHOUSE | BAR  
ROOMS**

McAllister Inn and Lodging will be hosting the September 7th, 5 to 7 PM Business After Hours at their new Inn on Highway 287 in McAllister. The Steakhouse will provide appetizers and Willie's Distillery will have a tasting!

This is a FREE networking event open to all Chamber members and their guests (be sure to bring a friend!). Come visit, talk shop, share news in the area, and exchange business cards and brochures!

### 5 Quick Tips to Creating Shareable Messages

The Ennis Chamber of Commerce is the voice of Ennis, Montana. Sharing your business's events, updates, and announcements for inclusion with the Chamber's news and social media is smart.

Here are some tips to make your message quickly share-able by the Chamber, the members, and social media followers.

1. Keep it short and make it concise. Put the meat of your message into a paragraph. If your message is long, see tip #5
2. Think copy/paste. Make it easy for the recipient to copy and paste your content in their email blast, on their Facebook page, or their

your content in their email blast, on their Facebook page, or their blog. Create your shareable content in a Word document or as an email as these formats are easy to copy and paste from. Embed links to websites if relevant.

3. Include a graphic or image. Messages are more likely to be read if accompanied by an image or a graphic. The graphic/image should illustrate your content. There are several free online services that allow you to create a free graphics like the one I created for this article. Try sites like [Canva](#), [Pablo](#), or [Adobe Spark](#). For free images, try [Pixabay](#).
4. Create an attention grabbing headline. Tell the world what your message is about in one sentence. Your content is more likely to be read if it has a bold text and with a short, 70 characters or less, message.
5. This is my favorite way of sharing content and will give your business the biggest bang for your efforts. Create a complete message you wish to share on your website as a blog post. Then, create one concise paragraph of your message. At the end of the paragraph, add the words [LEARN MORE](#) and have those words link to your complete blog post. This increases traffic to your website and will give your website more SEO power. Winner, winner, chicken dinner.



-Lisa Savard  
(Hospitality Consulting)

**Bozeman Job Service is here to help you with your employment issues. Call 406-582-9200 or [visit their website.](#)**



Montana Department of  
**LABOR & INDUSTRY**