

You are receiving this email because you have expressed an interest in the Ennis Area Chamber of Commerce. Don't forget to add info@ennischamber.com to your address book so we'll be sure to land in your inbox!

You may [unsubscribe](#) if you no longer wish to receive our emails.

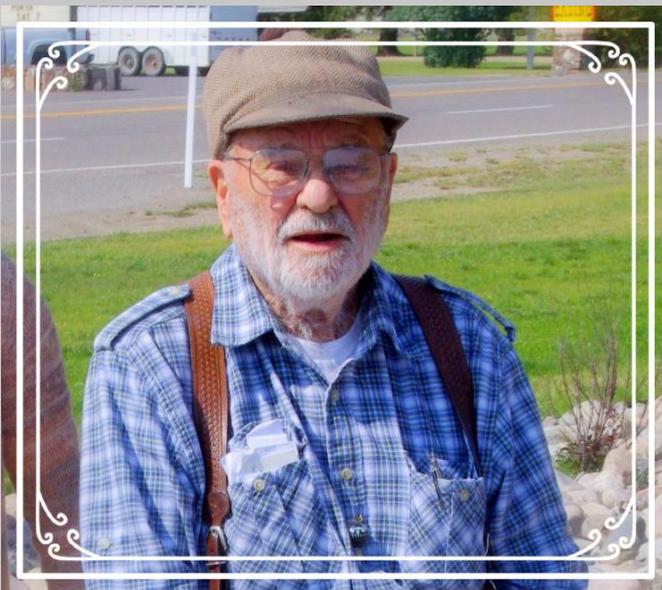
June 2017 Ennis Chamber of Commerce Newsletter



It's summer! This will be my second summer in Ennis and it's even more exciting for me this year, as the Executive Director of the Ennis Area Chamber of Commerce, to witness the hustle and bustle of downtown increasing as our temperatures do. The increased traffic and people in town, and the busier schedules mean that we are all doing something right and our little town is thriving! Just don't forget to slow down and take time to enjoy your summer too! I hope to get some good hikes in, master my raised garden beds, get my little orchard through another summer, hopefully not kill our bees, finish some of our house renovations, and maybe learn how to fly fish! What's on your list for the summer?

~Abi King (abi@ennischamber.com)

The Passing of a Legend



QUICK LINKS

www.ennischamber.com
www.southwestmt.com
www.visitmt.com
www.virginiacity.com
www.ennismontana.org
www.backroadtoyellowstone.com

ANNOUNCEMENTS

****If you have anything you would like to announce in future newsletters, please send information to info@ennischamber.com before the last week of the month.****

Madison Farm to Fork Farmer's

When Doc Losee was hired in 1949 by a group of local citizens to bring residential medical services to the Madison Valley, he was instrumental in planning a hospital. Fund raising efforts were successful and construction of the "Madison Valley Hospital" was completed in late summer 1950.

Our present hospital, Madison Valley Medical Center was completed in 2009 and probably wouldn't be here today without the ground work completed years ago by Doc Losee.

Eight years ago, "Doc" turned 90, it was my honor as chairman of the Board of Trustees of Madison Valley Medical Center (MVMC) to make a few remarks at his birthday celebration. The reception area of the Medical Center was crowded with community members and staff, gathered to wish him well. I began with an idea from his book, *Doc*, that said he crossed the Hudson River in N.Y. in his jeep to points west. I told him I too crossed the Hudson, but in a jet plane to arrive in Ennis. In his friendly and interested way he asked me all about where I lived. Of course, Doc needed no introduction and the party began. Doc Losee will be missed by his family, MVMC family and many friends.

~ Dottie Fossel, Chairman of the Board of Trustees
Madison Valley Medical Center

Doc Losee touched so many lives. It seems that everyone has a Doc story they can share. Madison Valley Medical Center would like to present a Memory Booklet to the Losee family that captures the essence of Doc via "Doc Stories".



We encourage everyone who has a Doc story to participate and share their memory of Doc by writing it down. Whether it's just 2 sentences or 2 pages long, it will be therapeutic and rewarding for Doc's family and friends; this booklet will be treasured by the Losee family for generations to come.

If you would like to share a favorite memory of Doc with his family, please write it down, put it in an envelope labeled "For Doc" and drop it off at the front desk with the Auxiliary (purple ladies) at MVMC. Email to aterrell@mnmedcenter.org, or mail to:

Madison Valley Medical Center
305 North Main St
Ennis, MT 59729

We will be collecting Doc stories up until June 9th.

~ Ali Terrell
Madison Valley Medical Center

Market

Wednesdays 4 PM to 6 PM at the Ennis High School Parking lot. Contact Caitlin Avey for more information 930-0795.

Wine Pairing Dinner at Madison Valley Ranch

June 2 and 3, 7 PM to 9 PM

Madison Valley Ranch is thrilled to team up with the Bozeman's Wine Gallery, to host an evening of spectacular food and wine in the Madison Valley Ranch dining room. Call or email today to reserve your spot!

(406) 682-7822, mvr@3rivers.net

Willie's Distillery 5th Annual Pig Pickin' and Water to Whiskey 5k Run

Saturday, **June 3** starting at **noon** Food, Drinks, and Music. Run starts at **10:30 AM**. Register for the run at Events.com. Music by Madison Range, Fools Gold, and www.Twang. Everyone welcome, bring the whole family! Pig roast, live music, door prizes, fun! FREE! For more information visit www.williesdistillery.com

Montana Pioneer and Classic Auto Club Spring Tour June 9, 10 & 11 at Sportsman's Lodge. See the [Chamber's Event Calendar](#) for a detailed schedule.

Madison Valley Medical Center Cancer Support Group for Cancer survivors, newly diagnosed cancer patients, and family and friends are welcome **June 13, 6 PM to 7:30 PM** at Moonlight Basin Building. Contact: Lisa Brubaker 670-4546

Ennis Lions Club Events

June 18, 10 AM to 11 AM Father's Day Fishing Derby

June 23, 11 AM to 12 PM Senior Fishing Derby

Wild Skills Ennis 2017

June 20, 8:30 AM to 2:30 PM

An opportunity for young girls to learn survival and technical skills they need for outdoor adventuring.

Learn more about Wild Skills here: <https://www.getwildskills.org/>

The Wellness Navigator Stand Up Paddle Board, Land & Water Pilates Fitness Class

Starts **June 15, 7 AM** and is every Thursday (weather permitting). For more information visit:

www.thewellnessnavigator.com

Shedhorn Sports Annual Tent Sale

June 22-25, 8 AM to 6 PM (except Sunday ends at 4PM). There will be clothing, shoes, camping gear, select firearms, and much more on sale! Come by and get geared up at Shedhorn!

Madison River Foundation Catch the Hatch Fundraiser and Celebration



What is Video Advertising?

Imagine showing your ad to the perfect customer nearly every time? Facebook advertising does a really good job of it, but YouTube does an even better job.

So what is video advertising? We grew up watching commercials on television. And while that is still a great way to get out your message, it can be very expensive and used primarily by large companies. Times are changing. Increasingly, more people get their news, sports, movies, entertainment, and information online. YouTube is the largest server of content. So advertising on YouTube just makes sense.

Getting Started

To advertise on YouTube, you'll need a [Google Adwords](#) account. The account is free, and sign-up is easy. I recommend that you also set up a free YouTube account and create a YouTube Channel. I've outlined how to set up a free YouTube account and channel [here](#). Connect your YouTube channel to your Adwords account - [here are the steps](#). Lastly, you'll need a video to promote. It can be a video of your business, the services you offer, or the products you sell. Upload the video to your YouTube Channel.

Your video is your advertising piece. Now think about who your desired audience is. If you are a hardware store, it might make sense to have your video ad appear before a popular video on a Do-It-Yourself style channel. If you are a grocery store, your video can appear ahead of a popular cooking video. With Adwords, you can set your video ad to only show within a 30-mile radius of your store.

Want more? Continue reading for video advertng tips and an overview of a campaign we recently completed for a client.

[Read More....](#)

-Lisa Savard

(Hospitality Consulting)

June 24, 6 PM to 9 PM at Jumping Horse Barn. The event will be fully catered, there will be a live band, silent auction, live auction, and door prizes!

Ennis Chamber Board Meeting

All Chamber members are welcome to attend the Board of Directors meeting on **Wednesday, June 7 from 8 AM to -10 AM** at the First Madison Valley Bank. If you wish to attend and add an item to the agenda please call the Chamber office at 406-682-4388 or email

info@ennischamber.com

2017 Chamber Board

- John Way - President (The Tackle Shop)
- K Mita-Vice President (Braggin' Rights Guns)
- Amanda Nelsen - Treasurer (Agency Insurance)
- Bill Mercer (RE/Max Mountain Property)
- Russ Whitacre (Ennis Lions Club)
- Ron Gay (ERA Landmark)
- Shanna Swanson (Shanna Mae Photography)
- Danica Lewis (Willie's Distillery)

Event Calendars

For the most up to date activities and events during the month please visit the below links. If you have events that you would like to be added to the Chamber events calendar, please send them to: info@ennischamber.com

www.ennischamber.com

<http://www.southwestmt.com/calendarofevents/>

www.outpostevents.net

Chamber

Merchandise



Note Cards

2012 parade T-shirt design by local artist Sherry Gold was such a huge success, and with the help of an anonymous donor, the Chamber was afforded the rights to reproduce the Main Street Ennis image. We have 4x5 cards tastefully wrapped for purchase in the Visitor's Center.

1 card = \$2.00 or

5 cards = \$10

Sale Items:

We have various products from our local non-profits and T shirts from previous events. Stop by the Chamber to check them out.

Ennis Chamber Cash

Keep it local by using the Ennis Chamber of Commerce's "Chamber Cash" which is specially designed anti-copy currency produced in \$5, \$10 and \$20 denominations and can be used at any one of the participating businesses for full face value. It's like a gift card to the town of Ennis! You may purchase and get

FEATURED BUSINESS

Muddled Moose Studio Gallery

www.muddledmoosestudio.com

Monday thru Friday

10:00 to 4:00

(H) 406-682-7857

406-490-1453



Join us Thursday, June 1 at the Muddled Moose Studio Gallery from 5 to 7pm for an artsy Business After Hours!

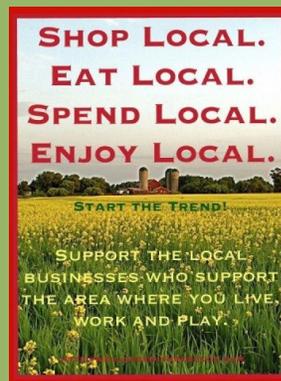
Muddled Moose Studio Gallery will be presenting the Gallery and speaking about the several represented artists. A couple of the Artists will be present also, so come and meet them and see the Gallery. I will also be talking about how I start a painting and share

with you the tools I use. Hope to see you all there.

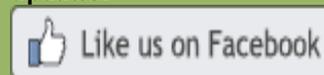
~ Cathy



reimbursed for Chamber Cash at the Chamber Visitor Center.



Remember to like us on Facebook and to check us out for community and event updates!



What has the Chamber been up to?

Tap Into Ennis Brew and Spirit Festival

On Saturday, May 20th, we held our first 2017 Chamber hosted event, the 4th Annual Tap Into Ennis Brew and Spirit Festival. This was also my first event in the Chamber's Executive Director position. The Board of Directors worked overtime with me to get this together and so far, we are getting really good feedback. We had at least 500 people attend this year!

We ended up having 8 MT Breweries and 8 Distilleries, Rainbow Valley Lodge, My Home in Montana, Jack Daugherty Insurance, Pure Water Technologies, Madison Smokehouse, Grille 406, Steve Elliot's ice cream truck, and music by Madison Range, Ethan Kunard, and Left For Dead. Thank you to all of you for being a big part of the event.

And a big THANK YOU to all of our volunteers, sponsors, and those that contributed to the event: Emily Hayes, Laura Newman, Doug Skillman, Pastor Bliss Benedict, Ed and Joanne Desch, The Lions Club, The Town of Ennis, Pepsi, Willie's Distillery, ERA Landmark Arrow Real Estate, The Tackle Shop, Rainbow Valley Lodge, My Home in Montana, Trenz Salon, Wickiup Builders, Jack Daugherty Insurance, Whispering Willow, and Zach Sonderer. We couldn't have done it without you!



You can pay membership and purchase merchandise on line at the chamber website and pay with credit card via PayPal.



We have T shirts and pint glasses left over from the event for sale in the Chamber Visitors Center. T shirts are \$10 and pint glasses are 1 for \$3 or 2 for \$5.



4th of July Parade (Theme: "Ropin' and Reelin")

And now I can REALLY dive into the 4th of July parade planning!!

We need your participation!

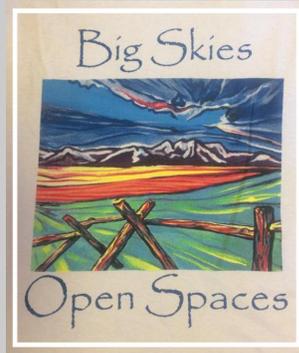
Get your group together to be in the parade and fill out a parade entry form. Deadline **June 29** [Parade Entry Form](#)

We are now taking bids for the T shirt sponsor!

Contact Abi King at 682-4388 or info@ennischamber.com

For more information please visit our [4th of July Parade website page](#) and [Facebook page](#).

The 2016 4th of July "Big Skies, Open Spaces" T shirts with Sarah Morris's beautiful art are now on sale in the Chamber Visitors Center Office for \$5 (limited sizes available).



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