

You are receiving this email because you have expressed an interest in the Ennis Area Chamber of Commerce. Don't forget to add [info@ennischamber.com](mailto:info@ennischamber.com) to your address book so we'll be sure to land in your inbox!

You may [unsubscribe](#) if you no longer wish to receive our emails.

## July 2017 Ennis Chamber of Commerce Newsletter



### IT'S ALL ABOUT THE 4th OF JULY!

*I am very impressed by the number of people that have come together and worked hard to put on a great celebration. There are so many businesses, organizations, and volunteers working overtime, during an already busy time of year, to make sure that our 4th of July celebration goes off without a hitch. I see first hand all of the details that go into the planning of the events on and around the 4th and it is a lot of work for a lot of people. If you see someone working on the 4th, please take a moment to thank them and I hope that all of those working get to enjoy the festivities as well. Have a wonderful and safe 4th of July!*

*-Abi King*

## The 4th of July VIP

### Grand Marshal - John Scully



Our Grand Marshal is  
a true Montanan!  
John Scully was born  
in Dillon, raised in

#### QUICK LINKS

[www.ennischamber.com](http://www.ennischamber.com)

[www.southwestmt.com](http://www.southwestmt.com)

[www.visitmt.com](http://www.visitmt.com)

[www.virginiacity.com](http://www.virginiacity.com)

[www.ennismontana.org](http://www.ennismontana.org)

[www.backroadtoyellowstone.com](http://www.backroadtoyellowstone.com)

#### ANNOUNCEMENTS

***\*If you have anything you would like to announce in future newsletters, please send information to [info@ennischamber.com](mailto:info@ennischamber.com) before***

Ennis, and graduated from Ennis High School in 1964. He received a B.S. Degree from the University of Wisconsin and a J.D. Degree from the University of Montana Law School in 1972. It was in Wisconsin that John met his wife Antoinette (Toni) of nearly 45 years. John's career has included working at a law practice, starting up a cellular business, and working with several telecommunications businesses, until he retired as the CEO of the Denver Botanic Gardens. John has been a Board Member of various organizations and is currently a Madison Valley Medical Center Board member and interim CEO. Since 2006, John and Toni have been permanent Montana residents and manage their ranch in Ennis; Tail Feather Ranch. John is perhaps the definition of this year's parade theme "Ropin' and Reelin'", as he is an avid fly fisherman and is actively involved in the Ennis Rodeo Association. John's

very first fish ever caught was from O'dell Creek and then he was hooked!



John was a guide on the Madison, Big Hole, and Yellowstone Rivers from 1963-71. John started

*the last week of the month.\**

Check out the Chamber's [event calendar](#) or [Norris Hot Springs](#), [Gravel Bar](#), and [Willie's Distillery](#) websites for details on live music every week!

#### **Madison Farm to Fork Farmer's Market**

**Wednesdays 5 PM to 7 PM** at the First Interstate Bank parking lot. Contact Caitlin Avey for more information 406-930-0795.

#### **The Wellness Navigator Stand Up Paddle Board, Land & Water Pilates Fitness Class**

**7 AM every Thursday** (weather permitting). For more information visit: [www.thewellnessnavigator.com](http://www.thewellnessnavigator.com)

#### **Ennis NRA Rodeo**

**July 3, 8 PM and July 4, 6 PM** Tickets may be purchased at First Madison Valley Bank and Interstate (Valley) Bank. To purchase tickets by mail contact Tiffany Myers at 406-599-4705 or they can be purchased at the gate the day of the event. All seating is first come, first served. General Admission: \$12 adults, \$10 children age 6-12, free 5 and under.

#### **Fireman's Pancake Breakfast Fundraiser**

**July 4, 6 AM to 10 AM** at the Madison Valley Rural Fire Department.

#### **Ennis Lions Club 4th of July BBQ**

**July 4, 11 AM** at Peter T's Park \$8

#### **Veteran's Memorial Ceremony**

**July 4, 12 PM** at the Veteran's Memorial. Public attendance is most welcome. Questions or comments, please call John Kimmel. 406-589-4650

#### **Madison Valley Medical Center Cancer Support Group**

**July 4 and July 11, 6 PM to 7:30 PM** for Cancer survivors, newly diagnosed cancer patients, and family and friends are welcome at Moonlight Basin Building. Contact: Lisa Brubaker 406-670-4546

#### **29th Annual Wildflower Tour-Gravelly Range**

**July 6, 9 AM** at the Madison Ranger District Forest Service Office in Ennis. For more information, contact the Forest Service in Ennis at 406-682-4253

#### **Fishin' Musician Camp at El Western**

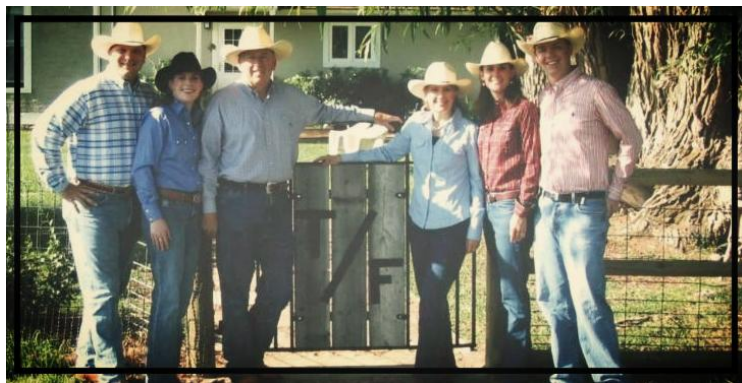
**July 7-9** Registration is open now and more information and fees are listed at [www.fishingmusiccamp.com](http://www.fishingmusiccamp.com) or on their Facebook Page - Fishin' Musician Camp. 406-940-1149

#### **Rainbow Valley Lodge Farm Dinner**

**July 8 and 17, 6:30 PM to 9 PM** at Rainbow Valley Lodge "Backyard". For \$60 a person you will receive a four course dinner and

team roping about 15 years ago and is still a "heeler". John's first involvement with the Rodeo Parade in Ennis was in the 1950s when the boards from the west stands were moved one by one from the rodeo grounds in West Yellowstone to Ennis and he helped nail them all down to put it back together.

John and Toni will be right at the front of the parade joined by their two daughters, Betsy and Erin, their sons-in-law, Matt and John, and grandchildren Jack, Josie, Sam, Kate, and Quinn.



## Honoree -The Madison River Foundation

The Madison River Foundation is a local non-profit with the mission to *preserve, protect, and enhance* the Madison River ecosystem. Along with the Board of Directors, the Foundation is run by Liz Davis, Pamela Kimmey, and Chelsea Pardo. They advocate for this important resource to ensure that it will be preserved for future generations. The Foundation is currently working on the following projects:



- Monitoring macroinvertebrates along the Madison to establish a baseline which can be used to measure possible changes in our insect community.
- Planting over 500 willows and river birch along the River to increase shade and

complimentary beer and wine. Call 406-682-4264 or visit [rainbowvalleylodge.com](http://rainbowvalleylodge.com).

### Growling Old Men Concert

**July 9, 6 PM** at El Western.

Tickets are available at the gate for \$10 per adult, \$5 for seniors, vets, and kids 5-12, kids 5 and under free. For more information go to [www.growlingmen.com](http://www.growlingmen.com)

### Ennis Air Fair 2017

**July 15, 8 AM to 1 PM** at Ennis-Big Sky

Airport. More details and registration info go to <http://choiceaviation.com/events/>

### 10th Annual Madison Marathon

**July 22 8:30 AM**

Visit [events.com](http://events.com) for more information and to register.

### Cowboy Poetry Night

**July 22, 5:30 PM to 8:30 PM** at the Bear

Creek School House. Sponsored by the Cameron Community Club. Contact: Kent Newton at 406-682-3222 or Doreen Lee at 406-682-3950.

### 2nd Annual Banquet-Mule Deer Foundation-Ghosts of the Madison Chapter

**July 29** at the Ennis Rodeo Grounds. For more information contact Chad Klinkenborg [chad@muledeer.org](mailto:chad@muledeer.org) or 406-570-4271.

### 2017 Chamber Board

John Way - President (The Tackle Shop)

K Mita-Vice President (Braggin' Rights Guns)

Amanda Nelsen - Treasurer (Agency Insurance)

Bill Mercer (RE/Max Mountain Property)

Russ Whitacre (Ennis Lions Club)

Ron Gay (ERA Landmark)

Shanna Swanson (Shanna Mae Photography)

Danica Lewis (Willie's Distillery)

### Event Calendars

For the most up to date activities and events during the month please visit the below links. If you have events that you would like to be added to the Chamber events calendar, please send them to: [info@ennischamber.com](mailto:info@ennischamber.com)

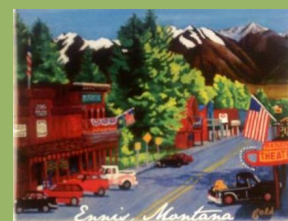
[www.ennischamber.com](http://www.ennischamber.com)

<http://www.southwestmt.com/calendarofevents/>

[www.outpostevents.net](http://www.outpostevents.net)

### Chamber

### Merchandise



### Note Cards

2012 parade T-shirt design by local artist Sherry Gold was such a huge success, and with the help of an anonymous donor, the Chamber was afforded the rights to reproduce



habitat for fish and other wildlife.

- Supporting the Madison Stream Team who test water quality on the Madison's tributaries.
- Supporting and educating local youth during Bear Creek Days and Good Thymes Camp.
- Beginning a pilot study of the effectiveness of a bubble curtain to deter fish from irrigation ditches.

The Madison River Foundation has been a part of the Ennis Community since 2003. They are proud to be selected as this year's parade honoree. The Foundation encourages everyone to get involved with conservation, so call or come by and join this great non-profit organization.

## 4th of July Judges

Thanks to long time volunteer and 2014 4th of July judge, Jeri Watral, we have six wonderful judges for this year's Parade! They will be judging for Best Overall Local, Best Overall Out of Town, Best Riding Group, Best Classic Car, Most Patriotic, Best Youth Entry, Best Dressed, and Most Creative.

### Catharine and John Moore

Catharine and John spend their winters in Arizona and their summers in Ennis at the Ennis RV Village. Catharine was born in Iowa and raised in Mississippi and is a retired art teacher. John was born and raised in Tucson, Arizona and is a retired captain for American Airlines. They have spent some time in Texas and Washington as well, but they love Ennis and spending time in Montana. They wish everyone a Happy 4th!

### Madeleine and Sanford Harvey

Madeleine and Sanford have visited Ennis for 12 years and have enjoyed RV travel around the United States for many years. Madeleine was born and educated in Connecticut and moved to Virginia following her marriage. She was an elementary school teacher, covering grades K-6 as well as French in the elementary school setting. A lifetime Girl Scout member and trainer of adults, she developed curricula and

the Main Street Ennis image. We have 4x5 cards tastefully wrapped for purchase in the Visitor's Center.

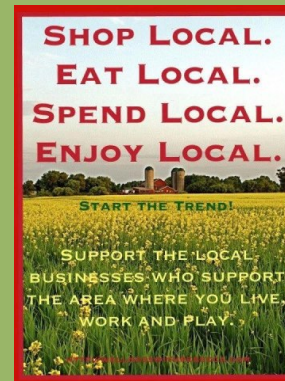
1 card = \$2.00 or  
5 cards = \$10

### Sale Items:

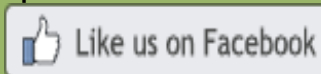
We have various products from our local non-profits and T shirts from previous events. Stop by the Chamber to check them out.

### Ennis Chamber Cash

Keep it local by using the Ennis Chamber of Commerce's "Chamber Cash" which is specially designed anti-copy currency produced in \$5, \$10 and \$20 denominations and can be used at any one of the participating businesses for full face value. It's like a gift card to the town of Ennis! You may purchase and get reimbursed for Chamber Cash at the Chamber Visitor Center.



Remember to like us on Facebook and to check us out for community and event updates!



You can pay membership and purchase merchandise on line at the chamber website and pay with credit card via PayPal.

programs for young women all over Virginia. She has been a member of the Woman's Club, Community Chorus, and a summer member of St. Patrick Catholic Church choir for many years. Kayaking, yoga and gardening are some of her hobbies. Sanford was born on a farm and educated in Iowa. He served in the Navy for 8 years in South Carolina and Virginia and used his military training at his position at Virginia's Nuclear Power stations for 25 years. He has been involved with Kiwanis Club and served in several capacities at his church while living in Virginia. He enjoys reading history and keeps busy with woodworking.

### **Lulu and Vern Keener**

Lulu and Vern have been spending their summers in Ennis for the past 12 year and are currently residing at the Ennis RV Village. They will be staying here in Ennis until October when they will return to their home at Monterey Country Club in Palm Desert, California. Lulu is a housewife and worked as a volunteer for various schools and charities. She is a golfer, crafter, and quilter, and is currently working on a few quilting projects. Vern retired from Southern California Gas Company in 1998. His last job was District Manager for the Coachella Valley. He held various jobs during his 37 years with the Gas Co. Vern is an avid fly fisherman, golfer and artist. Currently, Vern has a few paintings on display at the Cattleman's Gallery here in Ennis. He is looking forward to catching some "Big Ones" from Ennis Lake and painting a couple of new masterpieces. Vern and Lulu have two sons who also live in California. Vern is a fourth generation and Lulu is a sixth generation Californian. Lulu and Vern are looking forward to spending summers here for many years to come.

## **National Anthem Vocalist**

### **Lindsey Vaughan Fraser**

Lindsey Vaughan Fraser currently lives and works in Bozeman. Before that, she spent her summers and holidays on her family and friends' ranches here in Ennis. She has a B.S. Degree in Equine Science from Montana State University and graduated in 2011. She loves the outdoors, riding horses, fishing and the 4th of July. She

appreciates the honor of singing our National Anthem for everyone on the 4th and is grateful for the men and women who make this country great!

## Adding Posts to Google My Business



A couple weeks ago, Google sent my business an email suggesting I create posts for my "Google My Business" account.

Google has created a new feature that helps catch customers' attention. You can now post special events, promotions and more on your Google listing.

If you've read any of my blog posts on [Free Ways to Market Your Business](#), you know I love not paying \$\$ to reach new customers. With this new way to create posts, you can make your business stand out by creating a call to action that will display in Google Search results that feature your Google My Business listing.

### So How Do I Do This?

Log in to your Google My Business Listing. ([Don't have one? Get one, here's how](#)) In the right hand column, click on POSTS. Create your posts using 100 - 300 words. Add a great photo to illustrate your post. If you are promoting an event, such as a 4<sup>th</sup> of July Sale, toggle the event button to add the start and end dates. Lastly, add a button. This is your call to action. This button will take the user to your website. Choose which page you would like the visitor to land. Choose the page wisely by making sure the page they land on is related to the offer they clicked. Now preview your ad. Does it look great? Would you click on it? If yes, then click publish. Your offer is now on Google!

Have a great holiday weekend!

**-Lisa Savard  
(Hospitality Consulting)**

## Business After Hours

*There is not a Business After Hours planned for July since everyone is a bit*

*busy this month. The scheduled August BAH had to cancel, so if anyone is interested in having their BAH on August 3, please let me know ASAP!*

*What has the Chamber been up to?*

**4th of July Parade.....I'll just leave it at that.**